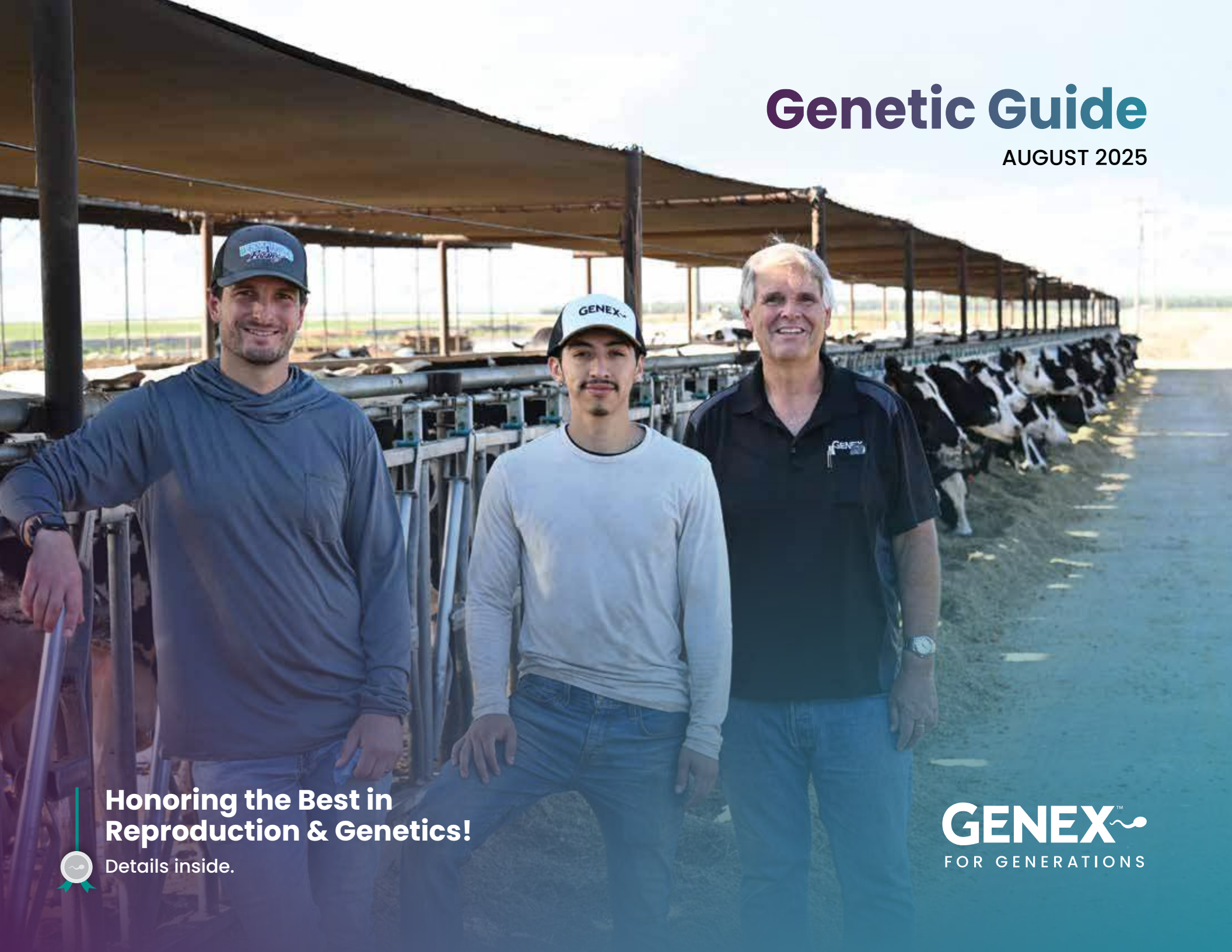


Genetic Guide

AUGUST 2025



**Honoring the Best in
Reproduction & Genetics!**



Details inside.

GENEX[™]
FOR GENERATIONS

			ICC																									Conventional Price	GenChoice™ Price
				Net Merit	Milk	Fat	Fat %	Protein	Protein %	Combined Fat & Protein	Feed Saved	Productive Life	Somatic Cell Score	Daughter Preg. Rate	Cow Conception Rate	Heifer Conception Rate	Sire Calving Ease	RobotX™	TPI®	MUI	Udder Comp.	Stature	Beta Casein	Pedigree					
HOLSTEIN																													
1H016845	MAGICMOOLA	✓✓	1127	1047	970	87	0.17	44	0.04	131	262	6.6	2.65	0.7	1.9	1.6	1.3	106	3343	7.7	0.13	-0.99	A1A2	POWERSTAR x MOONRISE		70	95		
1H017538	PROGRESS	✓	1103	1047	715	97	0.25	50	0.10	147	251	5.3	2.68	0.4	1.8	2.0	0.7	104	3360	8.4	-0.07	-0.23	A2A2	ALTITUDE x LIONEL		70	95		
1H017203	HEIRLOOM		1088	1042	1611	92	0.09	58	0.02	150	483	4.2	2.87	-0.8	1.6	2.4	1.4	107	3254	3.3	-0.61	-1.49	A2A2	AltaSAMSON x UPSIDE		60	95		
1H017621	LEXION	✓✓	1079	968	839	102	0.25	56	0.10	158	98	4.4	2.85	0.1	1.9	2.4	1.7	105	3463	13.2	0.85	0.41	A1A2	AXFORD x MERLE		80	150		
1H017212	CLOCKWISE	✓✓✓	1075	1108	850	118	0.30	63	0.13	181	319	3.1	2.91	-1.0	0.5	1.1	0.8	105	3390	6.1	-0.37	-0.51	A2A2	LOCKSTEP x AltaZEMINI		80	150		
1H017195	DIMENSION	✓✓	1074	960	1834	78	0.01	68	0.03	146	263	4.6	2.78	-0.3	2.5	0.6	1.1	106	3354	10.0	0.12	0.56	A1A1	AltaSAMSON x UPSIDE		70	95		
1H017248	LORAX		1072	980	913	93	0.20	44	0.05	137	199	5.4	2.66	0.0	2.0	1.1	1.1	105	3331	10.0	0.24	-0.22	A2A2	LOCKSTEP x UPSIDE		70	95		
1H017563	SAVYSTRIDE	✓✓	1064	1013	1228	132	0.29	54	0.05	186	55	4.1	2.85	-2.5	-1.1	0.7	2.1	107	3424	12.4	0.49	0.35	A1A2	SHEEPSTER x GAMEDAY		60	95		
1H017577	LATIGO	✓	1050	977	966	103	0.23	44	0.05	147	156	4.8	2.84	0.1	1.3	2.0	1.1	103	3326	11.7	0.41	-0.76	A2A2	AltaWALDO x ACHIEVE		50	75		
1H017277	GREATGATSBY		1049	970	1373	77	0.07	60	0.05	137	311	5.2	2.69	-0.6	1.3	0.7	1.3	104	3244	3.2	-0.64	-0.59	A1A2	AltaSAMSON x UPSIDE		50	75		
1H017460	PREVAIL	✓	1048	1002	905	99	0.23	61	0.12	160	186	4.0	2.83	-0.1	1.0	1.0	1.0	107	3364	12.3	0.33	0.41	A2A2	ALTITUDE x AltaEXQUISITE		60	95		
1H017779	NITEAGENT	✓	1048	975	459	103	0.31	36	0.08	139	205	5.2	2.62	-0.2	1.5	1.9	1.6	108	3348	12.3	0.72	-0.89	A2A2	CATAPULT x ACHIEVE		55	85		
1H016849	DARKMATTER		1046	968	1346	72	0.06	48	0.01	120	424	5.2	2.69	0.9	2.3	3.5	1.5	104	3275	10.2	0.09	-0.45	A1A2	POWERSTAR x PENDULUM		50	75		
1H017441	FANCYLIKE		1041	990	725	85	0.20	40	0.06	125	366	5.7	2.69	0.0	1.3	2.4	1.0	105	3273	10.8	0.59	-0.69	A1A2	ALTITUDE x GREYCUP		75	125		
1H017016	CRUSHPROOF	✓	1038	975	1227	113	0.23	52	0.04	165	129	3.7	2.69	-1.2	0.6	2.8	1.5	102	3351	12.5	0.45	-0.28	A2A2	ACHIEVE x EXTREMO		60	95		
1H016864	PRIMERO	✓	1038	945	738	90	0.22	49	0.09	139	165	5.5	2.52	-1.9	0.0	3.8	1.5	105	3424	13.8	1.15	-0.51	A2A2	AltaWOODSIDE x ZILLION		55	85		
1H016918	SEINFELD	✓✓	1037	979	1364	91	0.13	58	0.05	149	228	5.1	2.60	-1.4	0.1	1.4	1.2	103	3305	10.0	0.06	-0.22	A2A2	POWERSTAR x MOONSHINER		60	95		
1H017615	DROPNROLL	✓	1032	1027	826	93	0.22	50	0.08	143	361	4.2	2.73	0.6	2.2	1.9	0.7	100	3342	9.5	0.29	0.21	A2A2	ALTITUDE x AltaZEMINI		70	95		
1H017640	FATHOM	✓	1031	1025	1391	111	0.19	47	0.01	158	343	4.0	2.81	-1.9	-0.2	2.7	1.6	106	3345	11.1	0.69	-0.80	A2A2	AltaWALDO x LIONEL		60	95		
1H017239	MINGLE	✓✓✓	1030	956	938	125	0.32	64	0.12	189	-19	2.8	2.78	-1.1	0.9	0.9	1.2	106	3410	9.6	-0.13	0.46	A2A2	MASTERPIECE x AltaALANZO		70	95		
1H017168	SMOKESHOW		1028	993	1228	110	0.22	46	0.02	156	246	4.3	2.89	-0.9	0.5	1.9	1.5	104	3315	9.1	0.29	-0.92	A1A2	SHEEPSTER x GAMEDAY		50	75		
1H017518	GOODHABIT	✓	1021	1022	1277	98	0.16	63	0.08	161	346	3.8	2.87	-1.3	0.2	0.6	1.2	105	3264	5.7	-0.35	-0.36	A2A2	ALTITUDE x ZAPPY		60	95		
1H017700	ROGUEWAVE	✓	1021	917	338	66	0.20	32	0.08	98	396	6.0	2.68	1.5	3.1	3.1	1.2	107	3230	7.5	0.41	-1.70	A1A2	LOCKSTEP x FROST BITE		40	65		
1H017339	WORLDSFAIR		1019	935	1002	108	0.24	55	0.08	163	188	3.4	2.82	-0.8	1.7	2.0	1.3	99	3374	12.0	0.62	0.27	A1A2	MASTERPIECE x AltaWHEELHOUSE		55	85		
1H017687	UNDERCOVER		1017	989	1005	84	0.16	43	0.04	127	537	4.8	2.78	-0.1	0.7	1.2	1.0	104	3279	11.1	1.01	-2.09	A2A2	UNDERTONE x CAPTAIN		70	95		
1H017694	GOALZONE		1015	1018	428	102	0.32	40	0.10	142	403	4.1	2.92	-0.3	1.1	2.8	1.0	107	3264	5.8	-0.07	-1.77	A2A2	LOCKSTEP x FROST BITE		45	70		
1H017204	VOLUME	✓✓	1015	935	1055	76	0.12	59	0.09	135	243	5.1	2.72	-0.4	1.5	0.9	0.8	101	3227	2.9	-0.79	-0.51	A1A2	AltaSAMSON x GREYCUP		50	75		
1H017411	TIMEWARP		1010	999	916	105	0.25	62	0.12	167	173	4.2	2.83	-1.3	-0.4	-0.5	1.2	97	3356	6.7	-0.24	-0.10	A1A2	LOCKSTEP x POWERHOUSE		55	85		
1H016677	BOLDIN	✓✓	997	982	352	102	0.33	42	0.11	144	300	4.1	2.85	-0.2	0.8	2.2	1.5	106	3289	9.5	-0.16	-0.11	A2A2	AltaEXQUISITE x AltaWHEELHOUSE		50	75		
1H017578	BODACIOUS	✓	992	1008	883	97	0.22	58	0.11	155	334	3.9	2.82	-2.2	-0.8	-0.1	0.7	106	3331	12.5	0.97	-0.05	A2A2	ALTITUDE x NEOWISE		55	85		
1H017715	INTERCEPT	✓	991	994	1782	89	0.05	56	-0.01	145	313	4.5	2.76	-1.9	-0.2	0.5	1.2	101	3287	7.2	0.30	-0.79	A2A2	MAGICMOOLA x LIONEL		50	75		
1H016796	BREAKAWAY	✓✓	991	938	430	96	0.29	33	0.07	129	221	4.7	2.81	0.3	1.8	2.4	0.5	101	3243	7.7	0.25	-1.24	A2A2	PORTER x MOONRISE		35	60		

VIP Sire
 New Release
 PregCheck™ Fertility Ranking ≥ 100 (conventional)
 PregCheck+™ Fertility Ranking ≥ 100 (sexed)
 Polled

			ICC																									Conventional Price	GenChoice™ Price
				Net Merit	Milk	Fat	Fat %	Protein	Protein %	Combined Fat & Protein	Feed Saved	Productive Life	Somatic Cell Score	Daughter Preg. Rate	Cow Conception Rate	Heifer Conception Rate	Sire Calving Ease	RobotX™	TPI®	MUI	Udder Comp.	Stature	Beta Casein	Pedigree					
HOLSTEIN																													
1H017509	MAPMAKER	 	988	1040	838	99	0.24	56	0.11	155	430	3.6	2.89	-1.0	-0.4	0.5	0.8	105	3282	9.0	0.16	-0.37	A2A2	ALTITUDE x WESSON		75	125		
1H017297	LAVOE		984	948	58	83	0.31	34	0.12	117	399	4.9	2.71	0.3	1.9	1.3	0.8	108	3218	6.4	0.18	-1.33	A1A2	LOCKSTEP x FROST BITE		35	60		
1H017200	YOUPROOF		980	920	1019	97	0.20	54	0.08	151	149	4.0	2.83	-0.5	1.1	1.9	1.1	93	3307	7.2	0.23	0.92	A1A1	MASTERPIECE x AltaMAGNIFIQUE		45	70		
1H017155	COOLIO		979	988	743	99	0.25	46	0.08	145	336	4.1	2.78	-0.7	0.9	0.6	0.7	106	3275	8.9	0.06	-0.40	A2A2	OLYMPUS x MOONRISE		55	85		
1H017453	EXPEDIA	  	979	964	1205	110	0.22	64	0.09	174	111	3.3	2.90	-2.1	-0.5	1.6	1.2	108	3473	13.8	0.73	1.04	A2A2	EXCITEMENT x ZAPPY		80	150		
1H016873	GETREAL	  	977	986	561	94	0.26	43	0.09	137	407	4.9	2.87	-0.5	-0.5	0.0	1.1	102	3226	8.6	0.03	-0.98	A2A2	AltaMAINSTREAM x MOONRISE		55	85		
1H017120	PROMINENCE	 	974	958	736	123	0.34	47	0.08	170	68	3.5	2.77	-1.3	0.3	0.0	0.6	101	3374	8.8	0.47	-0.02	A1A2	OLYMPUS x AltaKEVLOW		35	60		
1H016820	DOUBLEVISION	 	972	915	1137	108	0.22	50	0.05	158	67	3.8	2.86	-1.8	-0.1	2.3	1.4	105	3322	13.2	0.79	-0.53	A2A2	MOMENTO x AltaWHEELHOUSE		35	60		
1H017210	CITYSCAPE		971	938	750	105	0.27	57	0.12	162	153	3.3	2.75	-1.0	0.7	1.0	0.9	101	3366	11.8	0.55	0.27	A1A2	MASTERPIECE x AltaZEMINI		50	75		
1H017312	DISTURBIA		970	955	786	116	0.31	51	0.09	167	-6	3.9	2.68	-1.6	-0.5	-0.5	1.0	94	3375	11.0	0.65	0.21	A1A2	MASTERPIECE x AltaOVERTAKE		45	70		
1H017699	SCRIMMAGE		967	992	491	104	0.31	34	0.07	138	374	4.1	2.78	-0.8	0.4	1.2	1.1	106	3283	10.4	0.47	-0.91	A1A2	LOCKSTEP x GAMEDAY		45	70		
1H017047	HEAVYWEIGHT		964	944	1001	88	0.17	31	-0.01	119	295	5.3	2.65	-0.6	0.5	1.0	0.9	104	3208	9.7	0.45	-1.29	A2A2	MEGAPOINT x MOONRISE		60	95		
1H017080	MAGOO	 	963	972	1236	102	0.18	49	0.03	151	324	3.9	2.87	-1.7	-1.1	-0.4	1.2	104	3202	7.9	0.02	-1.43	A1A2	AltaJANUS x MOONRISE		40	65		
1H017466	GRAVITRON	 	954	1014	638	135	0.40	46	0.09	181	249	2.4	2.88	-1.3	-0.1	0.6	1.5	104	3349	7.6	0.12	0.31	A2A2	CATAPULT x ZAPPY		55	85		
1H016795	STORMRIDER		952	872	1223	81	0.11	30	-0.04	111	307	5.0	2.69	-0.2	2.0	1.8	1.4	106	3150	8.9	0.15	-0.76	A2A2	PORTER x MOONSHINER		45	70		
1H017398	AXFORD 3		948	812	1070	79	0.13	49	0.05	128	20	4.3	2.88	0.1	2.3	3.6	1.4	110	3304	11.3	0.65	0.28	A2A2	AltaEXQUISITE x AltaWHEELHOUSE		50	75		
1H016537	LOCKSTEP		944	965	648	96	0.26	43	0.08	139	278	4.1	2.78	-0.9	0.2	0.2	0.8	106	3203	3.5	-0.62	-1.01	A1A2	GREYCUP x AltaSTEALTH		35	60		
1H017017	LOCKSTEP 2	 	944	965	648	96	0.26	43	0.08	139	278	4.1	2.78	-0.9	0.2	0.2	0.8	106	3203	3.5	-0.62	-1.01	A1A2	GREYCUP x AltaSTEALTH		35	60		
1H017004	WHIRLWIND		943	900	1445	89	0.11	44	-0.01	133	272	4.1	2.86	-1.0	0.7	1.4	1.4	104	3188	9.3	0.26	-1.03	A1A2	PORTER x MOONSHINER		25	50		
1H017349	BAYFIELD		938	866	1059	90	0.17	44	0.03	134	77	4.4	2.89	0.0	1.0	1.8	1.3	109	3264	9.3	0.28	-0.38	A1A2	BANZAI x OUTCOME		45	70		
1H017606	MOTIVATOR	  	935	966	762	88	0.21	39	0.05	127	389	4.9	2.77	-0.9	-0.4	-0.6	0.9	100	3205	8.2	0.13	-0.88	A2A2	AltaCATAPULT x MOONRISE		50	75		
1H017032	LASERSHOW	  	934	926	573	75	0.19	43	0.09	118	427	5.3	2.76	-0.6	-0.4	-0.3	1.4	101	3174	9.9	0.26	-1.08	A2A2	AltaMAINSTREAM x MOONRISE		45	70		
1H017710	DELOREAN	 	929	914	664	101	0.27	44	0.08	145	218	3.5	2.77	0.1	1.2	2.1	1.3	103	3393	10.4	1.32	0.60	A1A2	CATAPULT x POWERSTAR		55	85		
1H017525	PROSPERITY	 	929	904	1487	106	0.16	65	0.06	171	205	1.6	2.92	-1.0	1.1	1.7	1.3	104	3305	10.1	-0.07	0.34	A1A2	AltaOVERDRIVE x UPSIDE		45	70		
1H017344	BLACKFLAME		924	903	632	79	0.20	38	0.06	117	418	4.8	2.82	-0.8	0.5	1.3	0.9	102	3135	6.6	0.21	-2.00	A2A2	FROST BITE x MOONRISE		35	60		
1H017436	BESTSELLER		917	899	1049	121	0.28	62	0.10	183	62	1.6	2.96	-1.2	0.4	2.3	1.5	106	3356	8.2	-0.16	0.73	A1A2	HUXLEY x AltaEXQUISITE		50	75		
1H017005	HOTMIX	 	914	857	809	94	0.22	52	0.09	146	30	3.6	2.80	-0.7	0.6	1.5	1.2	104	3311	11.1	0.53	0.56	A2A2	POWERHOUSE x GAMEDAY		40	65		
1H016603	ALTITUDE	 	913	959	759	96	0.24	50	0.09	146	330	3.4	2.76	-1.3	-0.5	1.0	0.9	102	3243	11.3	0.46	0.24	A1A2	JALAPENO x TORRO		30	55		
1H017152	ALTITUDE 3		913	959	759	96	0.24	50	0.09	146	330	3.4	2.76	-1.3	-0.5	1.0	0.9	102	3243	11.3	0.46	0.24	A1A2	JALAPENO x TORRO		30	55		
1H016923	SLATETOWN	 	912	835	1611	99	0.12	62	0.03	161	128	1.9	2.87	-1.8	0.9	2.1	1.7	101	3281	13.3	0.54	0.31	A2A2	ACHIEVE x UPSIDE		45	70		
1H017442	ANTICIPATE	 	912	820	931	90	0.19	48	0.06	138	-124	4.1	2.68	0.0	1.1	1.5	1.1	106	3375	12.3	1.10	0.77	A2A2	AltaMACARIO x AltaOVERTAKE		40	65		
1H016483	MASTERPIECE	 	910	884	559	123	0.37	47	0.11	170	39	2.6	2.79	-0.6	0.9	0.2	1.0	96	3324	7.0	0.23	1.16	A1A2	AltaKEVLOW x HELIX		25	50		



VIP Sire



New Release



PregCheck™ Fertility Ranking ≥ 100 (conventional)



PregCheck+™ Fertility Ranking ≥ 100 (sexed)



Polled

			ICC																									Conventional Price	GenChoice™ Price
HOLSTEIN				Net Merit	Milk	Fat	Fat %	Protein	Protein %	Combined Fat & Protein	Feed Saved	Productive Life	Somatic Cell Score	Daughter Preg. Rate	Cow Conception Rate	Heifer Conception Rate	Sire Calving Ease	RobotX™	TPI®	MUI	Udder Comp.	Stature	Beta Casein	Pedigree					
1HO17131	DUDELY	✓	840	786	773	58	0.10	27	0.01	85	492	4.4	2.97	0.5	2.7	1.3	0.8	106	3088	11.0	0.95	-1.29	A2A2	HOLLYWOOD x CAPTAIN		30	55		
1HO16989	GOODLUCK		838	804	969	90	0.18	48	0.06	138	115	3.0	2.79	-1.1	0.1	0.9	1.6	98	3251	10.5	0.63	0.03	A1A2	MIRRORIMAGE x AltaMAGNIFIQUE		25	50		
1HO16758	BEACHPARTY	✓✓+	833	815	787	87	0.20	39	0.05	126	140	3.2	2.84	0.1	1.2	2.5	1.0	100	3160	5.2	-0.35	0.18	A2A2	ZAPPY x AltaWHEELHOUSE		45	70		
1HO16580	GRANDFINALE	✓✓+	831	821	358	99	0.32	41	0.11	140	161	2.3	2.79	-0.3	1.6	0.8	1.1	106	3161	1.9	-0.79	0.08	A1A2	GREYCUP x AltaPLINKO		30	55		
1HO16619	THUNDERBOLT	✓✓+	827	760	259	64	0.20	35	0.10	99	188	4.1	2.80	1.3	1.8	1.1	1.0	106	3209	11.4	0.82	-0.10	A1A2	AltaOVERTAKE x RAYSHEN		25	50		
1HO16997	MRSUAVE	✓✓+	821	733	596	75	0.19	33	0.05	108	102	4.1	2.84	0.1	1.5	2.0	1.0	107	3121	9.7	0.33	-1.07	A2A2	FROST BITE x GAMEDAY		25	50		
1HO16999	TIBURON	✓✓+	814	719	424	69	0.19	31	0.06	100	237	3.8	2.74	0.4	2.4	2.5	1.2	106	3072	7.1	0.17	-1.42	A2A2	FROST BITE x GAMEDAY		40	65		
1HO16863	LUCKYCHARM	✓✓+	799	685	822	75	0.15	44	0.06	119	-78	3.6	2.79	0.4	1.5	0.0	1.3	102	3253	11.3	1.17	0.88	A2A2	MARLON x AltaMAGNIFIQUE		45	70		
1HO16736	HUDDLEUP	✓✓+	796	763	289	59	0.18	28	0.07	87	432	4.2	2.77	0.1	1.8	2.2	1.3	106	2986	2.0	-0.47	-2.23	A2A2	NEOWISE x FASTBALL		25	50		
1HO17684	LAWMAKER		790	732	895	87	0.18	51	0.08	138	47	2.6	2.89	-0.7	0.3	2.0	1.6	99	3306	12.0	1.52	-0.15	A2A2	PACE x ELON		40	65		
1HO16922	CONQUER-PP	✓+ P	787	812	1036	80	0.14	31	-0.01	111	384	3.1	2.82	-1.0	0.8	0.1	1.2	108	3060	6.8	-0.24	-0.38	A2A2	SPLENDIDO-P x DORSEY-P		25	50		
1HO16361	TROUBADOUR	✓✓+	782	706	697	54	0.09	29	0.02	83	278	4.4	2.62	0.1	1.4	2.8	1.2	103	3073	11.3	0.59	-1.09	A1A2	GAMEDAY x LEGACY		25	50		
1HO16719	GAMEREADY	✓✓+	780	759	673	93	0.24	52	0.11	145	58	1.6	2.84	-1.0	0.3	1.0	1.4	106	3261	12.4	0.55	0.93	A1A2	AltaEXQUISITE x AltaMAGNIFIQUE		35	60		
1HO16823	SWISHER-P	✓✓+ P	780	750	405	88	0.27	24	0.04	112	175	3.5	2.84	-0.4	0.9	1.0	1.4	108	3065	8.8	-0.08	-0.26	A2A2	SPLENDIDO-P x MOONRISE		30	55		
1HO16360	BIGBUCKZ	✓✓+	777	712	700	61	0.12	38	0.06	99	171	4.1	2.88	-0.3	0.8	2.1	1.0	100	3086	7.2	0.03	-0.22	A1A2	PENDULUM x PURSUIT		35	60		
1HO16552	CUPIDSARROW	✓✓+	774	779	867	64	0.10	40	0.04	104	411	3.4	2.97	-0.7	0.4	2.5	0.8	100	3002	1.4	-0.43	-1.27	A1A2	PENDULUM x AltaPLINKO		30	55		
1HO16309	BOLDRULER	✓✓+	769	730	382	70	0.20	28	0.06	98	242	3.9	2.76	-0.3	0.4	2.3	1.3	105	3173	12.4	1.32	-0.89	A1A2	GAMEDAY x LEGACY		25	50		
1HO16590	BLAZINBULL	✓✓+	745	823	1110	69	0.08	37	0.00	106	462	3.6	2.85	-1.6	-0.6	2.2	1.1	92	3031	1.3	-0.10	-0.10	A1A2	PENDULUM x MOONSHINER		25	50		
1HO16757	HUXLEY	✓	728	774	1078	115	0.26	54	0.07	169	35	0.7	2.99	-1.6	-0.8	0.3	1.3	103	3231	6.7	-0.12	1.31	A2A2	ZAPPY x HELIX		30	55		
1HO16611	CREED-P	✓ P	715	615	1003	65	0.09	45	0.04	110	3	3.0	2.81	-0.6	1.0	1.0	1.5	108	3104	10.1	0.18	0.90	A2A2	DORSEY-P x AltaZAZZLE		25	50		
1HO16834	DYNAMITERAVE	✓✓+	712	668	396	60	0.16	36	0.09	96	127	3.4	2.77	-0.4	0.2	0.3	1.5	104	3131	12.6	1.01	-0.17	A2A2	AltaOVERTAKE x AltaPLINKO		25	50		
1HO15515	PENDULUM	✓✓+	689	745	430	70	0.20	28	0.05	98	316	3.6	2.94	-0.9	0.1	0.6	1.1	99	2948	1.4	-0.73	0.27	A1A1	TORRO x AltaEXPLOSION		25	50		
1HO15723	GAMEBREAK	✓✓+	683	589	1269	34	-0.07	43	0.01	77	235	3.6	2.81	-0.3	1.5	3.7	0.9	93	2970	2.7	-0.29	-0.60	A2A2	PURSUIT x MILKTIME		25	50		
1HO15902	POWERBOMB	✓✓+	668	702	1801	83	0.03	60	0.00	143	228	0.7	3.00	-2.3	-1.2	0.7	1.3	102	3025	3.1	-0.84	-0.18	A2A2	AltaPLINKO x DANTE		25	50		
1HO16646	ZIMMER	✓✓+	664	697	1109	49	0.01	49	0.05	98	328	3.0	2.74	-1.5	-0.8	1.7	1.1	102	3080	11.5	0.70	0.87	A2A2	JALAPENO x INCREDIBLE		25	50		
1HO15461	BREAK EVEN	✓✓+	615	552	1311	43	-0.04	42	0.00	85	68	2.5	3.09	-0.5	0.8	1.1	1.1	99	2986	7.9	1.01	1.06	A1A2	TIMBERLAKE x RESOLVE		30	55		
1HO17685	SOLOCUP-RED		608	489	886	37	0.00	28	0.00	65	27	3.5	2.85	1.6	2.2	1.0	1.4	104	3004	12.5	0.90	1.08	A1A2	GAMEDAY x TRUMPET-RED		35	60		
1HO16698	MARIANO-RED	✓✓+	489	417	742	27	-0.01	27	0.01	54	160	2.9	2.91	0.2	0.7	-0.5	1.6	105	2824	8.0	0.14	0.17	A2A2	MARBLE-RED x LUCID-RED		25	50		
1HO17352	LEX-PP-RED	✓+ P	80	131	-137	29	0.13	-3	0.01	26	-96	0.9	2.94	-0.7	-1.5	0.2	1.7	101	2745	7.0	1.40	2.51	A2A2	LAZER-PP-RED x MCDONALD-P-RED		35	60		



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			Net Merit	Milk	Fat	Fat %	Protein	Protein %	Combined Fat & Protein	Feed Saved	Productive Life	Somatic Cell Score	Daughter Preg. Rate	Cow Conception Rate	Heifer Conception Rate	Sire Calving Ease	RobotX™	TP1®	MUI	Udder Comp.	Stature	Beta Casein	Pedigree				
1H017621	LEXION	 	1079	968	839	102	0.25	56	0.10	158	98	4.4	2.85	0.1	1.9	2.4	1.7	105	3463	13.2	0.85	0.41	A1A2 AXFORD x MERLE	80	150		
1H017212	CLOCKWISE	   	1075	1108	850	118	0.30	63	0.13	181	319	3.1	2.91	-1.0	0.5	1.1	0.8	105	3390	6.1	-0.37	-0.51	A2A2 LOCKSTEP x AltaZEMINI	80	150		
1H017239	MINGLE	  	1030	956	938	125	0.32	64	0.12	189	-19	2.8	2.78	-1.1	0.9	0.9	1.2	106	3410	9.6	-0.13	0.46	A2A2 MASTERPIECE x AltaALANZO	70	95		
1H017509	MAPMAKER	 	988	1040	838	99	0.24	56	0.11	155	430	3.6	2.89	-1.0	-0.4	0.5	0.8	105	3282	9.0	0.16	-0.37	A2A2 ALTITUDE x WESSON	75	125		
1H017453	EXPEDIA		979	964	1205	110	0.22	64	0.09	174	111	3.3	2.90	-2.1	-0.5	1.6	1.2	108	3473	13.8	0.73	1.04	A2A2 EXCITEMENT x ZAPPY	80	150		

 VIP Sire
  New Release
  PregCheck™ Fertility Ranking ≥ 100 (conventional)
  PregCheck+™ Fertility Ranking ≥ 100 (sexed)
  Polled

Data: Powered by CDCB | HA-USA | HA-M | GENEX 8-25

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This decade-long recognition program evaluates nominated herds based on cow and heifer reproduction as well as genetic information. Farms from across the globe compete in one of four categories based on size or location.

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Landmark Farms
New York



"The GENEX team works closely with Landmark Farms staff and herd veterinarian to ensure reproductive success. We maintain consistent and clear communication in order to adjust breeding strategies, talk about farm updates and continue to improve results."



Cat Thrasher
GENEX Key Account Manager

1,000–3,000 Cows

Mar-Bec Dairy
Wisconsin



"Marty and Becky are first generation farmers, true examples of an American success story. They built this farm to what it is today by always doing what is best for the cows. The farm's emphasis is on top genetics paired with outstanding cow comfort. At the heart of the dairy are the people."



Pete Weber
GENEX National Account Manager

> 3,000 Cows

**Dollymount Dairy LLP
& Coronado Heifer Yard
Riverview LLP**
Minnesota & Arizona



"The determination of the Coronado team shines through their impressive results, proving that consistency and teamwork truly make the dream work! They really see the importance of reproduction and are always looking to go beyond."



Paula Molinari
GENEX Key Account Manager

International

Soc. Arg. Cervi Ciboldi
Italy



"Cervi Ciboldi deserves recognition for the total dedication and commitment of their Herd Manager, Luigi Baselli. His attention to detail in every aspect of herd management is outstanding. Additionally, he has a fantastic relationship with the owners and works with the entire team to achieve results."



David Ellis
GENEX Progressive Herd Consultant



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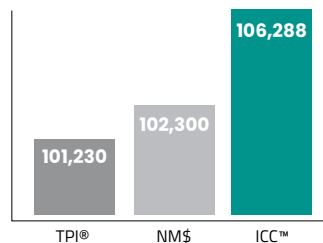
Every cow in your herd is an investment. And the longer she stays healthy, breeds back and puts milk in the tank, the greater your return. That's what selection on the ICC™ index does – and the proof is in the numbers.



By choosing sires using the ICC™ index, you are ensuring each new generation of cows is more fertile, more efficient and more profitable than the last. With the updated formula and real-world validation from 30,000 cows in progressive U.S. herds, the ICC™ index delivers genetics that work harder for you.

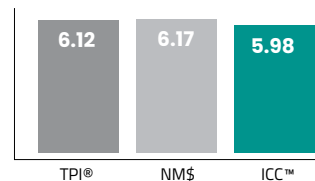
Production

Lifetime Lbs. of
Energy Corrected Milk



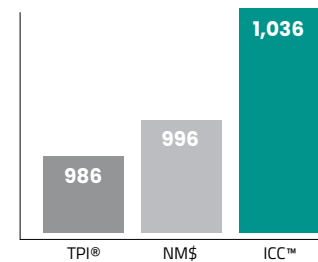
Female Fertility

Average Total Number of
Services in Lactations 1-3



Longevity

Lifetime Days in Milk



This retrospective analysis includes data from multiple progressive herds across the USA, representing nearly 30,000 genomic-tested females. The tables compare the actual average results of the top quartile for each index.



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