



INTERNATIONAL Genetic Guide

AUGUST 2025

**Honoring the Best in
Reproduction & Genetics!**

Details on back.



GENEX[™]
FOR GENERATIONS

		ICC	Cheese Merit	Milk	Fat	Fat %	Protein	Protein %	Combined Fat & Protein	Productive Life	Somatic Cell Score	Daughter Preg. Rate	Cow Conception Rate	Heifer Conception Rate	RobotX™	JPI™	PTAT	JUI™	Beta Casein	Pedigree
JERSEY																				
1JE07680	ZIPLINE {6}	 	615	546	1062	44	-0.05	32	-0.04	76	5.5	2.79	0.5	1.1	0.1	103	176	0.1	13.8	A2A2 THRASHER x DABO-P
1JE07683	ACTIONPLAY		594	503	1082	28	-0.13	30	-0.05	58	6.3	2.80	0.2	0.2	2.3	102	160	0.4	12.3	A1A2 THRASHER x CHIEF
1JE07682	TRIUMPH {6}	 	553	522	889	48	0.02	36	0.01	84	4.4	2.95	-0.1	0.5	1.9	102	157	0.3	12.2	A2A2 THRASHER x PREMONITION
1JE07584	GROOVY {6}		545	594	1105	52	-0.02	45	0.02	97	4.6	2.97	-0.3	0.0	-0.5	97	172	0.1	10.9	A2A2 GEPPETTO x AltaSASSO
1JE07639	DUO {5}		534	564	496	45	0.10	30	0.06	75	5.0	2.76	-1.4	-1.6	1.3	99	156	0.2	11.6	A2A2 STARBUCKZ x THRASHER
1JE07760	INTRIGUE {5}		525	558	902	62	0.08	34	0.00	96	2.9	2.94	0.2	1.1	2.3	103	163	-0.1	12.6	A1A2 CHATHAMx PREMONITION
1JE07736	LIDDELL	 	523	682	901	67	0.11	34	0.00	101	4.0	2.97	-1.1	0.2	1.3	92	163	0.6	8.4	A2A2 AltaDRAYCE x GEPPETTO
1JE07660	DEPOSIT {5}	 	512	694	1088	58	0.02	47	0.03	105	5.0	2.92	-3.4	-3.3	0.3	96	159	1.0	12.7	A2A2 AltaCARPATHIA x THRASHER
1JE07617	DOMINGO-P	  	508	368	161	19	0.06	14	0.04	33	4.8	2.70	0.9	1.9	3.3	98	140	-0.1	10.8	A2A2 MONSTER-P x CALIBAN
1JE07628	COZY {5}-P	  	497	471	109	40	0.18	20	0.08	60	4.2	2.78	0.0	0.1	1.7	97	149	0.2	14.9	A2A2 MONSTER-P x AltaSASSO
1JE07685	CARTWRIGHT		485	409	1419	31	-0.19	44	-0.05	75	4.1	2.85	-1.0	-0.3	1.3	94	146	0.3	11.4	A2A2 THRASHER x SUGAR DADDY
1JE07598	ARMO {6}	 	484	566	466	51	0.14	23	0.03	74	3.8	2.88	-0.9	-0.1	2.3	103	144	0.3	14.9	A2A2 CIRCLE x PREMONITION
1JE07634	JOVIAL {5}		480	436	251	43	0.16	26	0.08	69	2.8	2.80	0.7	1.5	2.5	94	147	-0.2	8.6	A2A2 MONSTER-P x AltaSASSO
1JE07542	DISCO {6}-P	  	469	484	1581	29	-0.24	37	-0.11	66	4.0	2.99	0.5	1.3	2.1	101	151	0.0	12.6	A2A2 KESTREL-P x AltaSASSO
1JE07706	YARO {6}	 	467	497	695	40	0.03	40	0.07	80	3.6	2.78	-1.8	-0.8	0.9	99	155	0.6	13.7	A2A2 AltaFOREFRONT x JALAPENO
1JE07693	TURNOVER {5}		465	529	1043	51	-0.01	31	-0.04	82	3.7	2.94	-1.0	-0.3	0.9	106	150	0.2	16.4	A2A2 CHATHAM x PREMONITION
1JE07734	BROOME-P	  	458	557	574	55	0.13	23	0.01	78	4.0	2.94	-0.8	-0.1	1.3	93	141	0.2	8.1	A2A2 HUDSONBAY-P x CHIEF
1JE07627	COMBO {5}		458	555	803	61	0.10	36	0.03	97	2.9	2.88	-1.8	-1.5	1.0	105	161	0.9	19.0	A2A2 CHIEF x AltaSASSO
1JE07766	KINGKONG-PP	  	455	497	523	34	0.04	26	0.03	60	4.4	2.82	-0.5	0.7	0.6	98	145	0.6	10.7	A2A2 JACOB-P x SUAVECITO
1JE07427	STARBUCKZ {4}	  	436	431	348	39	0.11	16	0.01	55	4.3	3.01	-0.4	0.3	1.8	106	144	0.9	21.3	A2A2 STONEY x STEVE
1JE07419	KEEPSAKE {6}		430	367	212	36	0.13	18	0.05	54	3.1	2.91	0.0	0.6	2.5	100	132	0.3	16.6	A2A2 CHARADES x VICEROY
1JE07548	HOLDEM {5}	 	421	365	601	25	-0.03	34	0.06	59	3.4	2.97	0.9	1.9	1.3	97	142	-0.3	8.8	A1A2 HENDRIX x DASHIELL
1JE07714	AGILITY {6}-P	  	417	414	1485	26	-0.23	45	-0.05	71	3.4	3.03	-0.1	1.6	2.1	96	151	-0.3	9.5	A2A2 AltaFOREFRONT x KESTREL-P
1JE07573	HUDSONBAY-P	  	402	457	348	42	0.13	22	0.05	64	3.3	2.92	0.1	0.8	1.2	92	131	-0.5	4.0	A2A2 OFFICER x LISTOWEL-P
1JE07576	MAYFIELD-P	 	399	400	219	36	0.13	22	0.07	58	3.9	2.85	-0.9	-0.6	0.0	104	132	0.1	13.4	A2A2 WELD x IROQUOIS-P
1JE07661	SMITTEN {6}	  	394	368	1438	46	-0.13	43	-0.05	89	2.0	3.01	-1.1	-1.4	1.7	102	138	0.5	14.5	A2A2 THRASHER x CHIEF
1JE07715	BREAKTHRU-PP	  	377	482	942	40	-0.04	40	0.02	80	3.2	2.94	-1.2	-0.2	-0.6	93	137	0.2	8.9	A2A2 AltaLUKEN-P x GOLDROYAL
1JE07480	BLITZBRIGADE		372	410	295	48	0.17	31	0.10	79	2.5	2.97	-0.1	1.2	-0.9	99	147	0.5	13.1	A2A2 GOLDROYAL x GOT MAID



New Release



PregCheck™ Fertility Ranking ≥ 100 (conventional)



Available in GenChoice™ Sexed Semen



PregCheck+™ Fertility Ranking ≥ 100 (sexed)



Polled

			ICC™																		
JERSEY				Cheese Merit	Milk	Fat	Fat %	Protein	Protein %	Combined Fat & Protein	Productive Life	Somatic Cell Score	Daughter Preg. Rate	Cow Conception Rate	Heifer Conception Rate	RobotX™	JPI™	PTAT	JUI™	Beta Casein	Pedigree
1JE07457	PALACEMALICE {5}		356	397	351	45	0.14	18	0.02	63	2.5	2.97	-0.9	-0.2	1.5	104	127	0.6	16.2	A2A2	PREMONITION x BUTKUS
1JE07800	DOUBS-PP		351	393	665	40	0.03	30	0.02	70	2.1	3.00	-0.7	-0.2	2.2	101	127	1.0	15.3	A2A2	AltaLUKEN-P x JOINER
1JE07614	ASTA {6}-PP		347	420	1422	29	-0.20	36	-0.08	65	3.6	3.01	-1.3	-0.7	0.6	97	122	-0.3	9.3	A2A2	KESTREL-P x LISTOWEL-P
1JE07289	DOUBLE PLAY {5}		340	368	1195	45	-0.07	28	-0.08	73	2.0	2.80	-1.6	-0.8	1.4	102	132	0.3	13.7	A2A2	AltaSABAN x GOT MAID
1JE07402	SHOUTOUT {5}		316	284	494	33	0.04	26	0.04	59	1.4	3.10	0.3	1.5	2.8	106	128	0.0	16.1	A2A2	AltaSASSO x CHROME
1JE07343	HENDRIX {4}		313	372	1285	38	-0.13	48	0.00	86	1.7	2.89	-1.0	-0.7	-1.2	90	138	-0.5	5.9	A1A2	JAYWALK x DELUCA
1JE07434	TOWERLOCK		264	265	-249	17	0.16	7	0.09	24	2.2	2.91	0.3	0.9	1.4	101	87	-0.2	11.3	A1A2	TUCKER x VICEROY
1JE07577	DIEGO-P		263	442	1933	29	-0.32	41	-0.15	70	2.1	3.08	-1.2	0.2	1.4	79	106	0.0	4.7	A2A2	KESTREL-P x LISTOWEL-P
1JE07314	ZON		94	187	106	33	0.14	5	0.01	38	0.8	3.00	-1.6	-1.2	-1.1	100	77	0.8	14.8	A2A2	CHIEF x VICEROY



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Congratulations to the 2025 GENEX Excellence in Reproduction & Genetics award winners!

This decade-long recognition program evaluates nominated herds based on cow and heifer reproduction as well as genetic information. Farms from across the globe compete in one of four categories based on size or location.

< 1,000 Cows

Landmark Farms
New York



"The GENEX team works closely with Landmark Farms staff and herd veterinarian to ensure reproductive success. We maintain consistent and clear communication in order to adjust breeding strategies, talk about farm updates and continue to improve results."



Cat Thrasher
GENEX Key Account Manager

1,000–3,000 Cows

Mar-Bec Dairy
Wisconsin



"Marty and Becky are first generation farmers, true examples of an American success story. They built this farm to what it is today by always doing what is best for the cows. The farm's emphasis is on top genetics paired with outstanding cow comfort. At the heart of the dairy are the people."



Pete Weber
GENEX National Account Manager

> 3,000 Cows

**Dollymount Dairy LLP
& Coronado Heifer Yard
Riverview LLP**
Minnesota & Arizona



"The determination of the Coronado team shines through their impressive results, proving that consistency and teamwork truly make the dream work! They really see the importance of reproduction and are always looking to go beyond."



Paula Molinari
GENEX Key Account Manager

International

Soc. Arg. Cervi Ciboldi
Italy



"Cervi Ciboldi deserves recognition for the total dedication and commitment of their Herd Manager, Luigi Baselli. His attention to detail in every aspect of herd management is outstanding. Additionally, he has a fantastic relationship with the owners and works with the entire team to achieve results."



David Ellis
GENEX Progressive Herd Consultant



Scan to learn more about the winners and this prestigious award.



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