

Genetic Guide

AUGUST 2023



ICC™

GENEX™
FOR GENERATIONS

Rely on the **genetic selection index** developed with **you and your future generations** in mind.

ICCTM 

Fertile

Sized Right

Calves Easily

Problem Free

High Production

Feed Efficient

Healthy



Scan to learn how to simplify your genetic selection and position your next generation for success!

www.genex.coop/icc



ICC	NM\$	Fat	Protein	Milk lbs.	Feed Saved	Productive Life	DPR
------------	-------------	------------	----------------	------------------	-------------------	------------------------	------------

Pedigree

Price

HOLSTEIN													
1HO16493	PALINDROME		1320	1212	111	51	667	434	6.9	1.3	GRAZIANO x FASTBALL x DYNASTY		60
1HO16736	HUDDLEUP	🏆	1281	1192	103	56	1058	415	7.0	0.0	NEOWISE x FASTBALL x DYNASTY		60
1HO16590	BLAZINBULL	🏆	1265	1209	107	62	1773	484	6.2	-0.2	PENDULUM x MOONSHINER x LEGACY		60
1HO16552	CUPIDSARROW	🏆	1253	1176	101	65	1619	407	6.4	0.0	PENDULUM x AltaPLINKO x SOLUTION		60
1HO16491	SPOOKABULL		1240	1160	103	59	1278	300	6.9	0.4	GRAZIANO x FASTBALL x DYNASTY		55
1HO16580	GRANDFINALE		1228	1187	130	66	1190	83	5.9	0.0	GREYCUP x AltaPLINKO x ALTABUNDLE		60
1HO16638	RUEDINGER		1223	1170	114	55	746	294	6.3	0.3	MONEYBALL x AltaZAZZLE x ALTAEXPLOSION		50
1HO16539	CLASHROYALE	🏆	1214	1159	105	61	1147	252	6.5	0.2	AltaZEMINI x MOONSHINER x LEGACY		60
1HO16403	SHARPSHOOTER	🏆	1214	1179	120	62	1405	254	6.3	-0.9	GREYCUP x MOONSHINER x LEGACY		55
1HO16122	GEMINID*CD	🏆	1213	1134	84	60	1800	591	6.4	-0.8	BRAVE x ROME x FRAZZLED		40
1HO16428	ALMANZO		1210	1097	73	58	1792	518	7.0	0.2	VRABLE x FASTBALL x DYNASTY		60
1HO16292	OLYMPUS		1204	1200	125	61	1015	127	6.7	0.0	ZOOTY x NO EXCUSE x MARIUS		60
1HO16568	MUSKAYA	🏆	1198	1137	120	50	990	319	5.5	-0.2	MONEYBALL x ACURA x ACHIEVER		50
1HO16380	ONESTOP		1195	1210	131	70	1523	173	5.8	-1.5	AltaKEVLOW x NO EXCUSE x MARIUS		60
1HO16319	PAYDAY		1195	1167	122	64	1158	294	5.7	-1.3	AltaKEVLOW x ACURA x MARQUEE		50
1HO15823	NEOWISE	🏆	1192	1150	122	52	879	331	5.5	-0.4	AltaPLINKO x AltaSOHOT x RESOLVE		45
1HO16528	MISTLETOE	🏆	1183	1135	117	56	1291	453	4.8	-0.9	MONEYBALL x ACURA x MARQUEE		55
1HO16392	RECRUITER		1182	1118	106	56	1203	325	6.1	-0.4	EXTREMO x FASTBALL x DYNASTY		55
1HO16361	TROUBADOUR	🏆	1180	1078	83	49	1141	354	7.2	1.0	GAMEDAY x LEGACY x ROLAN		55
1HO16282	STARVOYAGE		1179	1129	98	61	1220	543	5.3	-1.2	EXTREMO x FASTBALL x DYNASTY		50
1HO16560	BLADESTORM	🏆	1165	1110	100	61	1558	83	7.0	0.5	AltaGADZOOK x NO EXCUSE x REDROCK		70
1HO16281	MEMBERSMARK		1165	1129	105	51	1010	372	6.3	-1.3	EXTREMO x FASTBALL x DYNASTY		35
1HO15902	POWERBOMB	🏆	1162	1109	112	81	2283	249	4.4	-1.8	AltaPLINKO x DANTE x ACHIEVER		55
1HO16695	VALENTINE	🏆	1161	1178	115	77	1732	107	5.7	-1.1	GREYCUP x TORRO x ROLAN		60
1HO16412	MRMISTER	🏆	1156	1119	112	54	1116	333	5.5	-1.0	CURFEW x AltaPLINKO x ALTAEXPLOSION		60
1HO15681	MONEYBALL		1153	1115	114	53	944	328	5.1	0.1	AltaPLINKO x POSITIVE x MODESTY		50
1HO16565	FRESHPICK	🏆	1153	1179	117	72	1823	264	5.2	-1.4	AltaGADZOOK x TORRO x MARIUS		60
1HO16252	LYDFORD	🏆	1151	1131	115	58	1068	225	5.6	-0.7	AltaZEOLITE x LEGACY x DELTA-WORTH		50
1HO16237	MEGAPOINT	🏆	1147	1088	86	41	1184	243	8.2	1.4	VRABLE x FORTNITE x MARIUS		70
1HO15515	PENDULUM		1146	1090	107	55	1172	237	5.7	0.9	TORRO x AltaEXPLOSION x JEDI		50
1HO15945	PETTYFER	🏆	1145	1094	113	65	1227	151	5.3	-0.5	AltaPLINKO x TAHITI x RUBICON		55
1HO16360	BIGBUCKZ	🏆	1139	1088	97	63	1340	168	6.2	0.8	PENDULUM x PURSUIT x MEDLEY		55
1HO16271	NEXTLEVEL	🏆	1136	1082	98	61	1759	417	5.6	-2.0	AltaWHEELHOUSE x FASTBALL x DYNASTY		15
1HO16505	ARTEMIS	🏆	1135	1116	114	71	1574	158	4.8	-0.3	AltaZEOLITE x ACURA x RESOLVE		70
1HO16213	PERSEVERANCE	🏆	1134	1116	117	76	2074	-52	5.4	-0.5	AltaSHAMROCKER x AltaBUNDLE x JEDI		60
1HO15918	WESSON	🏆	1125	1124	125	66	1306	196	4.6	-1.5	AltaPLINKO x AltaCABOT x DYNASTY		25
1HO15345	RIDELL	🏆	1123	1067	82	57	1660	408	6.2	0.1	TIMBERLAKE x AltaROBSON x DELTA		45
1HO16481	ROCKETSONIC		1121	1116	100	61	1171	296	6.2	-1.3	AltaZEMINI x AltaSTEALTH x POSITIVE		40
1HO16309	BOLDRULER	🏆	1121	1060	97	42	691	375	6.0	0.5	GAMEDAY x LEGACY x JUICY		40
1HO16300	TIPTOP		1118	1104	97	58	1072	220	5.9	0.9	AltaZEMINI x TRY ME x BATTLE		50
1HO16838	GOINGYARD	🏆	1110	1049	88	59	1432	26	7.0	1.2	AltaPOWERBUCK x NO EXCUSE x RIVETING		60
1HO16339	REALDEALIO		1108	1098	126	66	1552	103	4.5	0.1	JALAPENO x AltaPLINKO x CRIMSON		50
1HO15906	JAVADI	🏆	1107	1090	125	72	1813	68	4.7	-2.4	AltaPLINKO x DANTE x ACHIEVER		5
1HO15723	GAMEBREAK	🏆	1106	1034	71	70	1843	331	6.0	0.0	PURSUIT x MILKTIME x JEDI		60
1HO16253	BEAUTITUDE		1104	1028	91	42	1018	367	7.0	-1.3	BOLD x HEROIC x ACHIEVER		35
1HO16221	SPECIALOFFER	🏆	1102	1108	101	69	1651	157	5.8	-0.5	AltaMAGNIFIQUE x FASTBALL x POSITIVE		55
1HO15677	EXTREMO	🏆	1101	1043	97	49	813	308	5.9	-0.5	AltaZAZZLE x AltaEXPLOSION x FRAZZLED		25
1HO16194	HERLINGS	🏆	1100	1067	85	67	1894	222	6.3	-0.5	AltaWHEELHOUSE x FASTBALL x MILKTIME		60
1HO15888	EQUALIZER	🏆	1096	1095	109	72	1766	146	5.5	-2.0	AltaPLINKO x JOSUPER x ALTATOPSHOT		35
1HO16759	ANDONE	🏆	1095	1124	131	69	1382	65	4.5	-0.4	ZAPPY x TORRO x POSITIVE		50

ICC	NM\$	Fat	Protein	Milk lbs.	Feed Saved	Productive Life	DPR
------------	-------------	------------	----------------	------------------	-------------------	------------------------	------------

HOLSTEIN										Pedigree	Price	
1H016757	HUXLEY	✓	1095	1163	146	79	1688	42	3.8	-1.9	ZAPPY x HELIX x PURSUIT	70
1H015772	ZAYLO	✓	1094	1011	87	40	677	271	6.5	1.2	AltaZAZZLE x LEGACY x MODESTY	15
1H015810	ZAPPY	✓	1086	1120	128	67	1532	83	4.5	-0.9	AltaZAZZLE x AltaSOHOT x SAMURI	60
1H016144	MOMENTO		1083	1111	127	64	1445	75	5.2	-1.4	MOLINE x PURSUIT x MEDLEY	45
1H016503	ALOHA		1081	1035	91	46	547	107	7.0	1.6	AltaZEOLITE x LEGACY x DELTA-WORTH	40
1H016646	ZIMMER	✓	1080	1054	85	69	1705	268	5.3	-1.1	JALAPENO x INCREDIBLE x PURSUIT	45
1H016249	HARVIN		1077	1142	129	79	1894	56	4.1	-1.4	AltaZEOLITE x AltaSOHOT x SAMURI	60
1H016129	TOLAN	✓	1077	1051	105	65	1667	191	4.9	-1.3	AltaPLINKO x ROME x ACHIEVER	20
1H016089	POWERHOUSE	✓	1072	1119	120	85	1759	31	4.6	-2.4	AltaWHEELHOUSE x AltaZAZZLE x POSITIVE	70
1H016206	POINTGIVEN		1070	1045	92	55	1414	354	6.0	-2.2	ENTITY x ROME x ACHIEVER	40
1H016191	MATTERHORN	✓	1065	1088	114	52	1210	137	6.0	-0.8	MOONRISE x PURSUIT x MEDLEY	45
1H016297	GEOMETRIC-P	✓ P	1062	1016	97	38	1190	213	6.5	1.4	GAMEDAY x LEGACY x WINDFALL	20
1H016199	HIGHPROOF	✓	1062	1032	81	53	1000	189	7.5	-0.8	MOONRISE x PURSUIT x ALTAROBSON	55
1H016219	RISENSHINE		1059	989	69	91	3046	236	4.7	-1.6	ROCKETFIRE x FASTBALL x MILKTIME	25
1H015753	FINCASTLE	✓	1057	1007	87	30	1120	416	7.0	-1.4	FASTBALL x ACHIEVER x FRAZZLED	25
1H016085	FLASHYFLASH		1052	1069	114	59	1187	280	4.9	-1.2	AltaWHEELHOUSE x TORRO x POSITIVE	35
1H016223	IRONBRAND	✓	1046	1072	101	64	1216	155	6.1	-0.7	AltaMAGNIFIQUE x AltaZAZZLE x DYNASTY	35
1H015405	TORETTO		1041	1012	67	62	1825	128	7.0	1.1	TIMBERLAKE x JEDI x BOMBERO	35
1H016217	FULLTHROTTLE		1039	989	76	72	1968	364	5.0	-1.0	AltaWHEELHOUSE x FASTBALL x MILKTIME	30
1H016284	REIMA-P	P	1035	1036	99	46	1408	348	6.0	-1.6	FANTISMO x LEGACY x WINDFALL	35
1H015885	FLAWSOME		1022	1065	142	69	1430	59	3.0	-2.6	AltaPLINKO x AltaSOHOT x FRAZZLED	20
1H015561	TAKEOVER	✓	1021	1000	96	61	1565	122	4.9	0.5	TORRO x MARIUS x ALTATOPSHOT	50
1H015711	LAST DANCE	✓	1013	1012	107	55	815	196	4.8	-1.0	TORRO x AltaLAWSON x JEDI	45
1H015730	BREAKING NEWS	✓	1004	909	61	37	179	214	7.2	1.5	AltaZAZZLE x AltaLAWSON x FRAZZLED	20
1H016575	IDENTICO-PP	P	1004	942	92	48	927	230	4.9	-0.5	IMMENSE-P x ACURA x DELTA	40
1H015461	BREAK EVEN	✓	1003	1021	72	69	1912	162	6.1	0.6	TIMBERLAKE x RESOLVE x YODER	55
1H016486	DINGDING		996	1069	123	69	1088	87	4.0	-1.2	ZOOTY x TORRO x ACHIEVER	45
1H015876	SPLENDIDO-P	✓ P	993	989	121	45	1352	146	4.6	-1.2	EDGE-P x LIONEL x FRAZZLED	40
1H016419	TOTALACCESS	✓	989	1011	87	56	1077	102	5.7	1.2	DZUNDA x FORTNITE x MARIUS	50
1H015701	EMPOWERED	✓	988	993	77	62	1962	246	5.9	-1.1	EINSTEIN x DYNASTY x JOSUPER	30
1H016270	DREAMMAKER	✓	985	960	87	58	1317	181	4.9	-0.8	AltaWHEELHOUSE x ROME x REASON	40
1H015562	SCOTUS		984	1026	115	60	1246	211	3.9	-1.3	TORRO x ACHIEVER x SILVER	35
1H015997	ZALATORIS	✓	983	999	123	49	672	91	4.1	-1.3	AltaZAZZLE x DIVERSITY x FRAZZLED	15
1H016305	MAJORMODE		982	997	92	66	1674	44	5.1	0.6	AltaMAGNIFIQUE x AltaBUNDLE x JEDI	40
1H016205	NOSTROMO		978	1004	108	52	975	127	4.9	1.2	HELIX x ENTITY x MEDLEY	55
1H015617	FRANTISEK	✓	974	997	107	55	1047	131	4.6	-1.2	AltaZAZZLE x POSITIVE x MEDLEY	40
1H015820	EXTRAVAGANZA	✓	973	946	111	62	1859	55	4.0	-1.8	AltaPLINKO x PERK x FRAZZLED	10
1H015672	HIGH ENERGY	✓	971	991	97	57	1022	185	4.5	0.0	AltaZAZZLE x POSITIVE x DELTA	40
1H015132	DAWSONITE	✓	969	907	86	39	819	185	5.4	-0.3	GAMECHANGER x FRAZZLED x RUBICON	10
1H015615	OLD DUTCH		969	987	94	68	1857	137	4.4	-1.7	AltaZAZZLE x MILKTIME x JEDI	40
1H015690	FILANDER	✓	968	943	99	60	1447	263	3.1	-2.2	KORBEL x ACHIEVER x SILVER	10
1H016035	ZENYATTA	✓	964	996	103	60	1428	83	4.7	-1.3	AltaZAZZLE x ROLAN x DELCO	30
1H015427	SCRAPPLE	✓	962	961	95	53	1317	-162	6.1	1.4	AltaSOHOT x JEDI x BOMBERO	30
1H015940	FORTUNETELLER		952	995	105	46	701	262	5.5	-2.3	AltaHOTMAIL x AltaSOHOT x IMAX	20
1H015274	RAYSHEN	✓	948	1059	124	82	1760	79	2.8	-2.1	GUINNESS x AltaTOPSHOT x DELTA	35
1H015657	DORSEY-P	P	946	946	105	46	1019	207	4.9	-1.7	MONUMENT-P x KENNEDY x MODESTY	10
1H015517	CURFEW	✓	944	916	89	39	1068	463	4.1	-0.7	CROSBY x WINDFALL x YODER	15
1H015631	FASTDRAW	✓	939	911	80	48	582	245	5.4	-1.5	FURIOUS x REASON x GATEDANCER	15
1H016225	RUSUMO-RED		935	801	65	35	1072	150	6.0	1.5	AVID RED x AltaALTUVE*RC x APPRENTICE	35
1H015794	SUPERGLIDE	✓	932	916	69	55	1620	266	5.3	-1.3	FASTBALL x JOSUPER x GATEDANCER	5

ICC	NM\$	Fat	Protein	Milk lbs.	Feed Saved	Productive Life	DPR
-----	------	-----	---------	-----------	------------	-----------------	-----

HOLSTEIN										Pedigree	Price	
1H016258	FORREALZ	✓	921	948	83	57	1112	136	5.1	0.4	AltaMAGNIFIQUE x FORTNITE x MARIUS	50
1H015618	ZOOTY	✓	917	1000	117	62	904	-6	4.3	-1.5	AltaZAZZLE x POSITIVE x MEDLEY	20
1H015550	FUN ZONE	✓	906	881	91	43	990	76	5.4	-1.6	CRIMSON x FRAZZLED x DELTA	10
1H015343	SIMPLIFY		903	918	113	42	600	135	4.2	-0.4	AltaCABOT x AltaTOPSHOT x SILVER	5
1H015776	HIGHCLOUD	✓	903	929	89	48	694	134	4.9	-0.6	AltaZAZZLE x RIVETING x JEDI	20
1H016120	DANCENDASH		902	954	111	61	1559	110	3.5	-1.5	AltaWHEELHOUSE x AltaZAZZLE x ALTAEXPLOSION	35
1H015593	TULARE	✓	899	879	87	24	-101	110	6.4	0.1	HEROIC x ACHIEVER x JEDI	5
1H016132	LOOKINLUCKY	✓	896	940	111	59	1134	152	3.2	-0.9	AltaHAILED x ROME x ALTATOPSHOT	25
1H015756	PROFESSOR	✓	896	874	96	51	1171	-45	4.6	-0.7	AltaZAZZLE x CRIMSON x FRAZZLED	15
1H016354	FULLDRAW-PP	P	896	936	83	55	1137	289	5.0	-1.8	BEDROCK-PP x MONUMENT-P x YODER	30
1H015960	HIGHVOLTAGE	✓	888	920	93	46	1137	223	5.0	-1.6	AltaTORRENT x DYNASTY x JOSUPER	10
1H015482	LIFESAVER	✓	878	871	65	41	710	314	5.9	-0.6	AltaLAWSON x ACHIEVER x DELTA	15
1H015463	PHENOMENON	✓	876	886	62	56	1396	67	6.4	0.5	PURSUIT x FABULOUS x JEDI	25
1H015754	ZEAL	✓	873	951	113	47	1132	200	3.9	-3.1	AltaZAZZLE x ACHIEVER x FRAZZLED	5
1H015288	CALLAHAN	✓	865	854	70	50	1240	42	5.3	-0.5	JOSUPER x BLOWTORCH x STOIC	15
1H015697	ROLLOUT	✓	862	876	75	50	1450	126	5.1	-0.6	FASTBALL x MARIUS x YODER	35
1H015524	UNCHARTED	✓	860	890	83	54	1514	199	4.3	-0.4	TORRO x MARIUS x DELTA	10
1H015472	GALAPAGOS	✓	845	899	100	63	1066	-6	3.8	-2.2	MILLENIAL x MARIUS x YODER	20
1H016254	MATCHMAKER-PP	✓ P	839	847	103	31	377	65	4.7	-0.7	MENDEL-P x VIRTUE x MEDLEY	25
1H015843	INSTANT REPLAY	✓	831	820	85	40	1001	-9	4.8	-0.2	AltaTIKI x POSITIVE x MODESTY	35
1H016379	SIDESHOW-P-RED	P	814	792	45	64	2079	185	5.6	-1.8	STAR P x AltaALTUVE*RC x SALVATORE RC	25
1H016356	MANGATA-PP	P	814	838	91	34	455	212	4.5	-1.5	MENDEL-P x HEROIC x DELTA	25
1H016698	MARIANO-RED	✓	813	788	59	43	1061	234	5.3	0.2	MARBLE-RED x LUCID-RED x SWINGMAN-RED	35
1H015647	RYLAND-RED	✓	802	750	39	39	1157	268	6.2	-0.2	RUBELS RED x SALVATORE RC x SILVER	25
1H015184	LIFEFORCE	✓	797	847	74	57	960	204	3.7	-1.1	MARIUS x MODESTY x MERIDIAN	30
1H015203	MUSCLE UP		796	863	113	58	1082	213	1.5	-2.5	POSITIVE x JEDI x YODER	10
1H014255	FLEXTIME	✓	785	725	39	19	558	199	6.9	1.3	FRAZZLED x ALLTIME x TROY	10
1H015185	LITEUP	✓	770	755	64	47	926	74	4.5	-0.5	MARIUS x MODESTY x MERIDIAN	10
1H015726	GLISTEN-RED	✓	758	762	65	48	1456	163	4.5	-0.4	BLUES-RED x HELIX x ENTITLE	15
1H015417	OZARK-P	✓ P	753	764	80	38	904	335	2.1	0.1	GAMECHANGER x DELTA x SILVER	20
1H015683	HOT ZONE-P	✓ P	751	759	103	27	433	261	2.6	-1.6	HEROIC x TENDOY-P x RUBICON	15
1H015720	TWISTED-RED	✓	723	721	46	28	855	98	6.2	1.5	ALTATOP-RED x SALVATORE RC x RUBICON	20
1H016228	HILBERT-RED		715	783	82	46	936	-100	4.7	-0.6	HELIUM-RED x AltaALTUVE*RC x SALVATORE RC	35
1H015468	MARBLE-RED		688	728	65	43	1368	-44	4.7	1.0	MARK *RC x SALVATORE RC x DELTA	20
1H015055	FORTNITE	✓	663	748	70	43	716	43	4.6	-0.8	POSITIVE x FRAZZLED x MONTROSS	25
1H015685	TEZZO-RED		638	688	58	27	1096	-3	5.8	-0.7	ALTATOP-RED x SALVATORE RC x RUBICON	20
1H013866	MOONDANCE	✓	627	718	82	36	521	-133	4.0	0.5	MATTERS x JOSUPER x DAY	10
1H015255	BONANZA		609	582	41	17	43	71	5.8	0.2	FRAZZLED x YODER x TANGO	10
1H015845	SUPERBOOST-PP-RC	✓ P	604	619	67	20	505	-2	4.2	0.4	EDGE-P x WINDFALL x POWERBALL-P	15
1H016004	SIGNORI-RED	✓	600	661	70	44	1639	-83	3.6	-0.8	AltaTOP-RED x MARK *RC x MODESTY	20
1H015072	DERRINGER	✓	589	662	62	51	918	121	2.7	-1.9	MARIUS x MODESTY x SUPERSIRE	10
1H016034	KERNAN-P-RED	✓ P	394	435	56	20	361	-209	3.3	-1.1	SWINGMAN-RED x SANTORIUS *RC x ALTACASUAL	35

📄 New Release
 ✓ PregCheck™ Fertility Ranking ≥ 100
 P Polled



Scan to explore these sires
 on our e-catalog or visit
catalog.genex.coop/dairy



Get the Best Genetics Faster!

Enroll in the GENEX VIP Genetics program to gain insider access to the best dairy genetics.



Scan the QR code or visit genex.coop/vip for more details.

VIP	ICC	NM\$	Fat	Protein	Milk lbs.	Feed Saved	Productive Life	DPR	Pedigree	Price	
1HO16603 ALTITUDE		1331	1329	138	77	1547	284	5.5	-0.4	JALAPENO x TORRO x BILLY	100
1HO16537 LOCKSTEP		1315	1291	128	67	1340	265	6.8	-0.6	GREYCUP x AltaSTEALTH x POSITIVE	80
1HO16465 MANDELSON		1313	1238	110	68	1969	413	6.4	-0.4	JALAPENO x FASTBALL x DYNASTY	80
1HO16518 LOVESTRUCK		1255	1209	107	76	1839	483	5.5	-0.8	PENDULUM x MOONSHINER x LEGACY	75
1HO16540 SEAGER		1243	1217	116	73	1850	273	6.0	-0.8	ZAPPY x MOONSHINER x LEGACY	80
1HO16619 THUNDERBOLT		1192	1178	103	62	1067	140	7.0	1.0	AltaOVERTAKE x RAYSHEN x PURSUIT	100
1HO16828 SPOILERALERT		1153	1160	122	62	1081	187	5.7	-0.4	JALAPENO x AltaWHEELHOUSE x ALTAEXPECT	75
1HO16483 MASTERPIECE		1143	1204	144	69	1111	1	5.4	-0.2	AltaKEVLOW x HELIX x PURSUIT	80

VIP Sire New Release PregCheck™ Fertility Ranking ≥ 100 Polled

Genex Cooperative, its agents or employees, cannot and do not guarantee the conception rate, quality or productivity to be obtained in connection with the use of their products or recommended techniques. THEY MAKE NO WARRANTIES OF ANY KIND WHATSOEVER EXPRESSED OR IMPLIED WHICH EXTENDS BEYOND THE DESCRIPTION OF THE PRODUCTS AND HEREBY DISCLAIM ALL WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. In the unlikely event that any of the products shall be proven to be defective, damages resulting from their use shall be limited to their purchase price.